

McKenzie's Run

Saturday, November 18

THE PLAYERS Stadium Course
8:30 a.m. Fun Run | 9:00 a.m.

PRESENTING SPONSOR ————— **\$60,000** ————— **1 AVAILABLE** —————

Exclusive top line logo placement on all marketing materials including:

- All print, radio and television advertisements
- Posters and digital flyers
- Race shirts and McKenzie's Run event website
- Race Bag recognition opportunity
- Promotional e-mails and exclusive social media campaigns
- Complimentary registration for 75 runners

CHAMPION SPONSOR ————— **\$45,000** ————— **MULTIPLE AVAILABLE** —————

Premier top line logo placement on all marketing materials including:

- All print and television advertisements
- Posters and digital flyers
- Race shirts and McKenzie's Run event page
- Race Bag recognition opportunity
- Promotional e-mails and social media campaigns
- Complimentary registration for 50 runners

FUN RUN SPONSOR ————— **\$30,000** ————— **ONE AVAILABLE** —————

Top line logo placement on all marketing materials as Fun Run Sponsor including:

- Posters and digital flyers
- Race shirts and McKenzie's Run event page
- Race Bag recognition opportunity
- Promotional e-mails and social media campaigns
- Complimentary registration for 25 runners

EVENT AREA SPONSORS ————— **\$15,000** ————— **TWO AVAILABLE** —————

TWO AREAS AVAILABLE : WATER/HYDRATION STATION AND KIDZONE

Second line logo placement on all marketing materials as event area sponsor including:

- Posters and digital flyers
- Race shirts and McKenzie's Run event page
- Race Bag recognition opportunity
- Promotional e-mails and social media campaigns
- Complimentary registration for 10 runners



MORE INFORMATION AT MCKENZIESRUN.ORG

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DISTANCE SPONSORS

\$10,000

MULTIPLE AVAILABLE

Logo placement on marketing materials including:

- Posters and digital flyers
- Race shirts and McKenzie's Run event page
- Race Bag recognition opportunity
- Promotional e-mails and social media campaigns
- Complimentary registration for 5 runners

BUTTERFLY SPONSORS

\$5,000

MULTIPLE AVAILABLE

Name placement on marketing materials including:

- Posters and digital flyers
- Race shirts and McKenzie's Run event website
- Race Bag recognition opportunity
- Promotional e-mails and social media campaigns
- Complimentary registration for 5 runners

SUPPORTING SPONSORS

\$2,500

MULTIPLE AVAILABLE

Name placement on marketing materials including:

- Posters and digital flyers
- McKenzie's Run event page
- Complimentary registration for 2 runners



McKenzie's
RUN
fearfully & wonderfully made 10:14
BENEFITTING BOYS & GIRLS CLUBS OF FLORIDA

MORE INFORMATION AT MCKENZIESRUN.ORG

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SPONSORSHIP & PARTICIPANT INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP LEVEL

MCKENZIE'S RUN

- PRESENTING SPONSOR - \$60,000
- CHAMPION SPONSOR - \$45,000
- FUN RUN SPONSOR - \$30,000
- EVENT AREA SPONSOR - \$15,000
 - WATER/HYDRATION KIDZONE
- DISTANCE SPONSOR - \$10,000
- BUTTERFLY SPONSOR - \$5,000
- DISTANCE SPONSOR - \$2,500

SPONSORSHIP SUBMISSION

All logos and payments are due by Friday, October 27.

PLEASE MAKE CHECKS PAYABLE TO:

Boys & Girls Clubs of Northeast Florida
P.O. Box 2059
Jacksonville, FL 32203-2059

SUBMIT BY EMAIL TO:

Darby Stubberfield
Vice President of Development
DarbyS@bgcnf.org | (904) 913-8100 ext. 105

GREAT FUTURES START HERE.